

kp Zapora®

Liquid retention technology for trays



Introducing our award-winning padless tray technology, cleverly designed to remove the need for absorbent pads for fresh cuts of protein. The features in the base of the tray capture and retain liquid. It's more sustainable because it's easy to rinse and recycle without any mess. And a full range of standard sizes makes it easy and quick to make the switch.

Packer/Processor Benefits

- Eliminates absorbent pads
- Available in a wide range of kp trays
- Market leading combination of liquid retention and pack strength
- Reduces downtime and increases line efficiency

Retailer Benefits

- Crystal clear presentation for shelf appeal
- Made using up to 100% post-consumer recycled PET
- Improves customer experience
- Easy to rinse and recycle after use

Sustainability Benefits

- Next generation sustainable protein tray, improving recycling rates*
- Can include kp Tray2Tray® content
- kp Tray2Tray® content contributes towards a closed loop
- Easy to rinse, recycle and repeat!*

*Easily sorted and recycled where the right infrastructure is in place

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Sustainable protection of everyday needs



Liquid retention technology for trays



Innovative design

Our world class, in-house facilities combined with our team of packaging and sustainability experts have developed this meticulously engineered design to maximise liquid retention as our next generation sustainable tray.



Combine with other technologies

For the highest specification in recyclable protein trays, you can combine our Zapora® technology with our other market leading technologies.



Product development

We've resolved the need for an additional absorbent pad which consumers typically don't like to touch and hinders recycling. Our new design is built into the tray base, which is non-touch and easy to rinse which works towards improving recycling at home.



Sustainable solution

Just rinse, recycle and repeat! An easy simple step for the consumer to drive at-home recycling and help contribute to closing the loop on plastic packaging.



Outperforms the competition

Based on competitive benchmarking our Zapora® technology combines the highest liquid retention with superior pack strength.



Include kp Tray2Tray®

The kp Tray2Tray® initiative recovers used food packaging and turns it back into more of the same. kp is working with the entire value chain to generate and drive continued demand and ensure a constant supply of post-consumer recycled plastics for trays.

Awards won:



WORLDSTAR
WINNER 2022

Available sizes:



R15



R13



R2



R1914

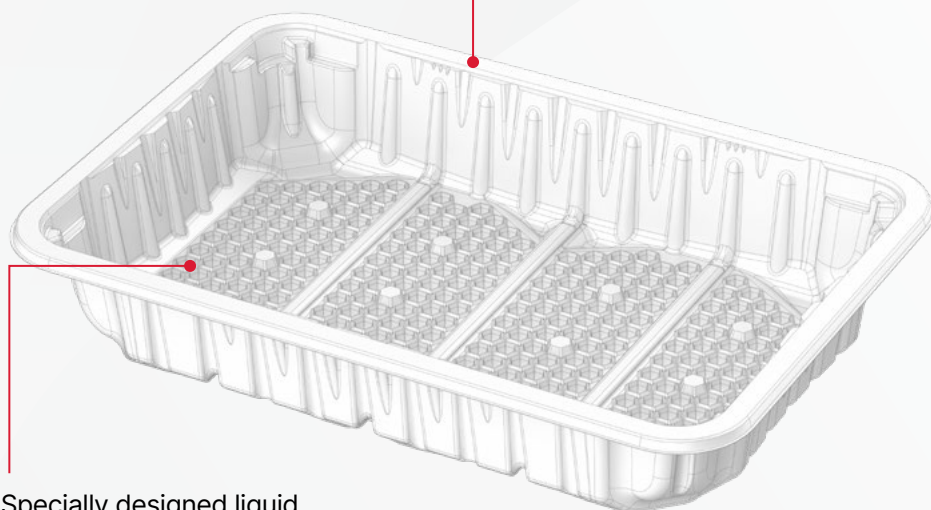


B1825

Size	Dimensions*	Depths*
R15	262 × 179	37, 45, 55
R13	239 × 167	37, 45, 55
R2	196 × 154	37, 45, 55, 65
R1914	187 × 137	36, 50, 63
B1825	252 × 182	45

*units in mm

Trays made from recycled content which can be recycled again



Specially designed liquid retention technology

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Tray2Tray®

As one of the first food packaging manufacturers to supply food trays made from up to 100% rPET, we saw the need to reduce reliance on virgin materials which would increase recycling and work towards a circular economy.

The kp Tray2Tray® programme is an initiative to recover used food packaging and turn it back into more of the same. We are working with the entire value chain to generate and drive continued demand and ensure a constant supply of post-consumer recycled plastics.

This is why kp Tray2Tray® is key to our sustainability strategy and targets working towards closing the loop, giving trays new life, time and again whilst creating a separate value stream of valuable raw material.



Investing in Better

Our broad and ambitious sustainability strategy drives us to design new, recyclable products and to close the loop by using more recycled material in our post-consumer recycled films. We will also become more efficient,

cut carbon emissions, and help our customers and end-consumers play their part.

To learn more about our sustainability commitments visit [kpfilms.com](https://www.kpfilms.com).

We produce plastics in rigid films, rigid trays and flexible films across **21 manufacturing sites in 14 countries worldwide**

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